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3.4.4 Number of research papers published per Teacher in the Journals as notified on UGC website during the last five years

Sl. No.	Particulars	Year	Page No.
1	List and links of the papers published in journals listed in UGC CARE list	2018-19	2-31



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3.4.4 Number of research papers published per teacher in the Journals as notified on UGC CARE list during the last five years

Title of Paper	Name of Author	Name of Journal	Link to website of the Journal	Link to article/paper/abstract of the article
2018-19				
A Comprehensive Study of Talent Management Process adopted by Tata Consultancy Services (TCS)	Ms. Bharathy Narayan Kayarkatte	international journal of case studies in business, IT and education	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/715	https://doi.org/10.5281/zenodo.2530409
A Compiled Strategic Scenarios of Reliance Power Limited, India	Shenoy, Varun and Aithal P. S.	Scholedge international journal of management and development		https://dx.doi.org/10.2139/ssrn.3402277
Online E-Campus Interview Training MOOC Framework for Graduates	Shenoy, Varun and Aithal P. S.	International Journal of Case Studies in Business, IT and Education (IJCSBE)		https://doi.org/10.5281/zenodo.1493263
Online E-Campus Recruitment Process of Berger Paints India Ltd	Shenoy, Varun and Aithal P. S.	International Journal of Case Studies in Business, IT, and Education (IJCSBE)		https://doi.org/10.5281/zenodo.1302767

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Literature Review on Primary Organizational Recruitment Sources	Shenoy, Varun and Aithal P. S.	international journal of case studies in business, IT and education	http://dx.doi.org/10.5281/zenodo.1210777
MCA Degree Beyond traditional Mathematical & Logical Prerequisite & Concentration: Is it into a new Direction?	Paul, P. K., Bhuimali, A., Aithal, P. S., & Shivraj, K. S.	Scholedge international journal of management and development	http://dx.doi.org/10.5281/zenodo.1171067
Health Information Science and its growing popularities in Indian self-financed universities: Emphasizing Private Universities—A Study	Paul, P. K., Aithal, P. S., & Bhuimali, A.,	International Journal of Case Studies in Business, IT and Education (IJCSBE)	http://dx.doi.org/10.26438/ijrsbs/v5i1.111
How and Why Wharton Business School became World Topper – A Case Study on Organizational Quest for Excellence of First US Business School	Aithal, Architha. & Aithal, P. S	International Journal of Management, Technology, and Social Sciences	http://dx.doi.org/10.5281/zenodo.1164718
A ‘Desi’ Multinational – A Case Study of Hindustan Unilever Limited	Keerthan, R. & Aithal, P. S.	International Journal of Management, Technology, and Social Sciences	http://dx.doi.org/10.5281/zenodo.1147365
Employability Skill traits Management Quotient [ESMQ] - A Conceptual Model Proposal	Narula, A. V., & Aithal, P. S.	International Journal of Management, Technology, and Social Sciences	http://dx.doi.org/10.5281/zenodo.1156138

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Investigation of Business Strategies in Higher Education Service Model of Selected Private Universities in India.	Aithal, P. S., Anil Kumar, Madhushree, & Revathi, R	International Journal of Management, Technology, and Social Sciences		http://dx.doi.org/10.5281/zenodo.1209910
MCA Program and Lateral Entry Opportunities in India: A Study of Private Universities	Paul, P. K., Aithal, P. S., & Shivraj, K. S	International Journal of Management, Technology, and Social Sciences		http://dx.doi.org/10.5281/zenodo.1162288
Growing popularity of Post Graduate Diploma programs in IT and Computing in Indian Private Universities	Paul, P. K., & Aithal, P. S	International Journal of Case Studies in Business, IT and Education		http://dx.doi.org/10.5281/zenodo.1162290
PGDCA and other allied Post Graduate Diploma programs importance in Masters Entry in India: A New Horizon for the Bachelor holders from Diverse Fields	Paul, P. K., Aithal, P. S., & Shivraj, K. S.	International Journal of Case Studies in Business, IT and Education		http://dx.doi.org/10.5281/zenodo.1209861
MCA Degree in 1 to 5 Year! —An Investigation of Private Universities in India	Paul, P. K., Aithal, P. S., Shivraj, K. S., & Maheshwari, D	. International Journal of Case Studies in Business, IT and Education		http://dx.doi.org/10.5281/zenodo.1203986
MPhil as Masters by Research Work Programs in IT & Computing Fields:	Paul, P. K., Aithal, P. S., Shivraj, K. S.	International Journal of Case Studies in Business, IT and Education		http://dx.doi.org/10.5281/zenodo.1195709

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A Case Study of Indian Private Universities				
M.Phil. Programs in IT & Computing into new heights: A Case study of Srinivas University, Karnataka	Paul, P. K., Aithal, P. S., Shivraj, K. S.	International Journal of Case Studies in Business, IT and Education		http://dx.doi.org/10.5281/zenodo.1198602
Role of Economics and Allied Sciences into Information and Computing fields: Emphasizing Economics & IT Programs—World and Indian Context	Paul, P. K., Bhuimali, A. & Aithal, P. S.	International Journal of Case Studies in Business, IT and Education		http://dx.doi.org/10.5281/zenodo.1195707
Master of Science with emerging Specializations and Honor's/ Major: A Case of IT & Computing Fields in Indian Private Universities.	Paul, P. K., Aithal, P. S., Shivraj, K. S.	International Journal of Applied Engineering and Management Letters		http://dx.doi.org/10.5281/zenodo.1197232
Literature Review of Impact of Branding on Base of the Pyramid Markets with Special Reference to India.	Keerthan Raj, & Aithal, P. S.	International Journal of Applied Engineering and Management Letters		http://dx.doi.org/10.5281/zenodo.1189047

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The increasing trend of Domain based Information Sciences programs in India-An Investigation of Private Universities	Paul, P. K., Aithal, P. S., Shivraj, K. S., & Rajesh, R	International Journal of Applied Engineering and Management Letters		http://dx.doi.org/10.5281/zenodo.1195703
Chief Information Officer and their changing role as Information cum Techno-Management Professionals: Brief Overview	Paul, P. K., Bhuimali, A., & Aithal, P. S	International Journal of Applied Engineering and Management Letters		http://dx.doi.org/10.5281/zenodo.1171083
Cyber Crime: Challenges, Issues, Recommendation and Suggestion in Indian Context	Paul, P. K. & Aithal, P. S	International Journal of Applied Engineering and Management Letters		http://dx.doi.org/10.5281/zenodo.1171079
Technological Development and Information Science-From early age to contemporary period: Take a relook	Paul, P. K., Bhuimali, A., Aithal, P. S. & R. Senthamarai	International Journal of Applied Engineering and Management Letters		http://doi.org/10.5281/zenodo.1171091
Information Science and Technology Vis-à-Vis Physical Education and Sports Sciences: An Overview on Sports Information Infrastructure	Paul, P. K., Aithal, P. S., Bhuimali, A. & Rajesh, R	International Journal of Management, Technology, and Social Sciences		http://dx.doi.org/10.5281/zenodo.1205772

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Computing and Information Sciences with changing entry criteria from Non-Mathematical Sciences: International Trends and its adoption in Indian Private Universities—Study of BCA Program	Paul, P.K., Aithal, P. S., Bhuimali, A.	Saudi Journal of Business and Management Studies		http://dx.doi.org/10.5281/zenodo.1195625
BSc in Computing and IT related subjects with flexible and changing entry criteria: International Trends and adoption in Indian Private Universities—A Knowledge Survey.	Paul, P. K., Bhuimali, A., Aithal, P. S.,	International Journal of Applied Engineering and Management Letters		http://dx.doi.org/10.5281/zenodo.1195635
Business Information Sciences emphasizing Digital Marketing as an emerging field of Business & IT: A Study of Indian Private Universities	Paul, P.K., Bhuimali, A., Aithal, P. S.	Saudi Journal of Business and Management Studies		http://dx.doi.org/10.5281/zenodo.1195700
Computing Academics into New Age Applied Science Programs and Fields Emphasizing Trend on Animation and Multimedia	Paul, P. K., Aithal, P. S., Bhuimali, A	International Journal of Case Studies in Business, IT, and Education		http://dx.doi.org/10.5281/zenodo.1195698

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Technology—An Investigation of Indian Private Universities				
Computing Academics into New Age Programs and Fields: Big Data Analytics & Data Sciences in Indian Academics—An Academic Investigation	Paul, P. K., & Aithal, P. S	Saudi Journal of Business and Management Studies		http://dx.doi.org/10.5281/zenodo.1205537
Generating Wealth at the Base of the Pyramid – A Study using ABCD Analysis Technique	Keerthan Raj, & Aithal, P. S	MERC Global’s International Journal of Management		http://dx.doi.org/10.5281/zenodo.1205586
Is Indian Computing academics units are interested in the areas of IT? A Case of Cloud Computing & Virtualization	Paul, P. K., Aithal, P. S., Bhuimali, A.	y. International Journal of Case Studies in Business, IT and Education		http://dx.doi.org/10.5281/zenodo.1210354
Computing & Information Science Degrees with emerging flexibilities and entry level criteria: Study of MSc Programs in IT and Computing Fields in Indian Private Universitie	Paul, P. K., Bhuimali, A. & Aithal, P. S.	International Journal of Management, Technology, and Social Sciences		http://dx.doi.org/10.5281/zenodo.1210358

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Digitization of India - Impact on the BOP Sector	Keerthan Raj, & Aithal, P. S	International Journal of Case Studies in Business, IT, and Education		http://dx.doi.org/10.5281/zenodo.1211434
A Transformed Model of Brand-building for B-Schools: An Indian Perspective	Kariappa, Anumesh	International Journal of Applied Engineering and Management Letters		http://dx.doi.org/10.5281/zenodo.1175948
Computing and Information Sciences in India: Educational Issues, Policies & Potentialities.	Paul, P. K., Aithal, P. S	International Journal of Applied Engineering and Management Letters		http://dx.doi.org/10.5281/zenodo.1218282
Mobile Cloud Computing - Contemporary issues and possible solutions: A Tool for Healthy Business World. Chapter 9, Cloud Computing & Big Data: A Handbook Edited by P.K. Paul, Neelananarayanan V, Vijayakumar V. and P. S. Aithal, New Delhi Publishers	Paul, P. K., Aithal, P. S., Bhuimali, A. and Senthamarai, R	International Journal of Applied Engineering and Management Letters		http://dx.doi.org/10.5281/zenodo.1218711
Strategic Management Research in India: Contribution of Top Business Schools during last 5 Years – A Critical Study.	Aithal, P. S.	International Journal of Applied Engineering and Management Letters (IJAEML)		http://dx.doi.org/10.5281/zenodo.1237897

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Cyber Security to Information Assurance: An Overview	Paul, P. K., Bhimali, A., Aithal, P. S., Rajesh, R.,	International Journal of Case Studies in Business, IT, and Education (IJCSBE)		http://dx.doi.org/10.5281/zenodo.1249305
Business Informatics: With Special Reference to Big Data as an emerging Area: A Basic Review	Paul P. K., Aithal P. S. & Bhimali A	International Journal of Case Studies in Business, IT, and Education (IJCSBE)		http://dx.doi.org/10.5281/zenodo.1249786
Business Strategy of Top Indian IT Company: MindTree	Madhushree, Revathi R., Anil Kumar, & Aithal, P. S	International Journal of Case Studies in Business, IT, and Education		http://dx.doi.org/10.5281/zenodo.1249871
The Significance of Big Data for the Base of the Pyramid Segment.	Keerthan Raj & Aithal, P. S.	International Journal of Management, Technology, and Social Sciences (IJMTS)		http://dx.doi.org/10.5281/zenodo.1253705
Effect of Role Models - A Critical Study on the Recent Research Contribution of Vice-Chancellors of Selected Private Universities in India	Aithal P. S	International Journal of Scientific & Technology Research	https://ssrn.com/abstract=3225756	http://dx.doi.org/10.5281/zenodo.1257729
The Concept and Importance of Alternative Strategy as Parallel Strategy to be followed in	Aithal, P. S. & Aithal, Architha	International Journal of Case Studies in Business, IT, and Education (IJCSBE)		http://dx.doi.org/10.5281/zenodo.1302779

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Organizational Decisions to Ensure Success.				
Business Strategy of Top Indian Company: L&T InfoTech	Revathi Radhakrishnan, Madhushree, L. M. & Aithal, P. S.	International Journal of Applied Engineering and Management Letters (IJAEML)		http://dx.doi.org/10.5281/zenodo.1302770
Online E-Campus Recruitment Process of Berger Paints India Ltd	Varun Shenoy, Aithal, P. S. & Ramesh Pai, A.	SCHOLEDGE International Journal of Business Policy & Governance		http://dx.doi.org/10.5281/zenodo.1302767
A Critical Study on the Recent Research Contribution of Vice-chancellors of Selected Private Universities in India	Aithal, P. S	International Journal of Management, Technology and Social Sciences (IJMTS),		http://dx.doi.org/10.5281/zenodo.1257729
The Concept and Importance of Alternative Strategy as Parallel Strategy to be followed in Organizational Decisions to Ensure Success	Aithal, P. S. & Architha Aithal	International Journal of Applied Engineering and Management Letters (IJAEML),		http://dx.doi.org/10.5281/zenodo.1302779
Online E-Campus Recruitment Process of Berger Paints India Ltd	Shenoy, Varun., Aithal, P. S., Ramesh Pai, A	Journals BAHIANA School of Medicine and Public Health		http://dx.doi.org/10.5281/zenodo.1302767

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The Significance of Big Data for the Base of the Pyramid Segment	Keerthan Raj, & Aithal, P. S	Journals BAHIANA School of Medicine and Public Health		http://dx.doi.org/10.5281/zenodo.1253705
Business Strategy of Top Indian Company: L&T InfoTech.	Revathi, R., Madhushree, & Aithal, P. S	Journal of Clinical Orthopaedics and Trauma	http://www.tjprc.org/publications/papers/2-34-1530789834-abs.3.IJHRMRAUG20183.pdf	http://dx.doi.org/10.5281/zenodo.1302770
Conceptual Context of various models for Employee Engagement – Review of Literature	Shailashri V.T., Shenoy, Sureka, & Suresh Kumar, P. M.	Journal of Advances in Sports and Physical Education		http://dx.doi.org/10.21276/Sjbm
The Concept of Ideal Drug & its Realization Opportunity using Nano pharmaceutical Research Scenario	Aithal, Architha & Aithal, P. S	International Journal of Management, Technology, and Social Sciences (IJMTS),		http://dx.doi.org/10.5281/zenodo.1469963
Competitive Strategies in Green Business – A Case Study on Aegis Logistics Ltd	Madhushree L. M., Revathi R., & Aithal, P. S.	International Journal of Management, Technology and Social Sciences (IJMTS),	https://srinivaspublication.com/wp-content/uploads/2018/12/3.PatentAnalysis_FullPaper.pdf	http://dx.doi.org/10.5281/zenodo.1344848
Impact of Implementation of Goods and Service Tax on Indian Banking Sector	Revathi R., Madhushree, & Aithal, P. S	International Journal of Law Management & Humanities	https://ssrn.com/abstract=3289266	http://dx.doi.org/10.5281/zenodo.1404693
Patent Analysis as a New Scholarly Research Method	Aithal, P. S. & Aithal, Shubhrajyotsna	Quest Journals Journal of Research in Humanities and Social Science	https://doi.org/10.47992/IJCSBE.2581.6942.0041	http://dx.doi.org/10.5281/Zenodo1404184

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A Compiled Strategic Scenarios of Reliance Power Limited, India	Fredim, Dominic & Varun Shenoy	International Research Journal		http://dx.doi.org/10.5281/zenodo.1487663
The Concept and Importance of Alternative Strategy as Parallel Strategy to be followed in Organizational Decisions to Ensure Success.	Aithal, P. S & Aithal, Architha	International Research Journal of Engineering and Management Studies	https://ssrn.com/abstract=3250084	http://dx.doi.org/10.5281/zenodo.1302779
Study of Various General-Purpose Technologies and Their Comparison Towards Developing Sustainable Society	Aithal, P. S. & Aithal, Shubhrajyotsna.	International Journal of Recent Trends in Engineering & Research	https://ssrn.com/abstract=3289284	http://dx.doi.org/10.5281/zenodo.1409476
How to Improve the Employee Productivity of Banking System in India – a Theory of Accountability Based Analysis	Aithal, P. S., Kumar, Prasanna, & Mike Dillon	International Journal of Management, Technology, and Social Sciences (IJMTS)	https://ssrn.com/abstract=3289262	
How to Boost Faculty Research Performance in HEI's to Improve Intellectual Property by Integrating it with Faculty Compensation – A “Theory of Accountability” based Framework.	Aithal, P. S.	International Journal of Management, Technology, and Social Sciences	https://www.researchgate.net/publication/329152895_Sustainable_Development_in_India_20_with_Reference_to_the_BOP_Perspective	http://dx.doi.org/10.5281/zenodo.1689055

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Nanotechnology based Innovations and Human Life Comfortability –Are we Marching towards Immortality?	Aithal, S. & Aithal, Shubhrajyotsna	International Journal of Applied Engineering and Management Letters (IJAEML)	https://www.researchgate.net/publication/329152972_The_Concept_Characteristics_of_Ideal_Energy_System_and_its_Realization_Constraints	
Sustainable Development in India 2.0 with Reference to the BOP Perspective	Keerthan Raj, & Aithal, P. S.	International Journal of Management, Technology, and Social Sciences		http://dx.doi.org/10.5281/zenodo.1485219
The Concept & Characteristics of Ideal Energy System and its Realization Constraints	Aithal, P. S. & Aithal, Shubhrajyotsna	International Journal of Applied Engineering and Management Letters		http://dx.doi.org/10.5281/zenodo.1487702
Sustainable development in India 2.0 with reference to the BOP perspective	Keerthan Raj, & Aithal P. S.	International Journal of Management, Technology, and Social Sciences (IJMTS),	https://srinivaspublication.com/journal/index.php/ijae/ml/article/view/212	https://doi.org/10.47992/ijaeml.2581.7000.0028
A ‘Desi’ Multinational – A Case Study of Hindustan Unilever Limited	Keerthan Raj, & Aithal P. S.	International Journal of Management, Technology, and Social Sciences	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/434	http://dx.doi.org/10.5281/zenodo.1147365
Digitization of India- impact on the BOP sector	Keerthan Raj, & Aithal P. S.	International Journal of Case Studies in Business, IT, and Education	https://srinivaspublication.com/journal/index.php/ijmts/article/view/54	http://doi.org/10.47992/ijmts.2581.6012.0036

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A Study on Multifactor Authentication Model Using Fingerprint Hash Code, Password and OTP	Krishna Prasad, K. & Aithal, P.S.	International journal of Engineering Research and Technology	http://ijaasr.dvpublication.com/a-comparative-study-on-fingerprint-hash-code-otp-and-password-based-multifactor-authentication-model-with-an-ideal-system-and-existing-systems/	http://doi.org/10.5281/zenodo.1135255
A Study on Fingerprint Hash Code Generation Based on MD5 Algorithm and Freeman Chain Code	Krishna Prasad, K. & Aithal, P. S.	ACS Appl. Nano Mater.	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/768	http://doi.org/10.5281/zenodo.1144555
A Comparative Study on Fingerprint Hash Code, OTP, and Password based Multifactor Authentication Model with an Ideal System and Existing Systems	Krishna Prasad, K. & Aithal, P.S.	International Journal of Applied Engineering and Management Letters	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/698	http://doi.org/10.5281/zenodo.1149587
A Novel Tuning Based Contrast Adjustment Algorithm for Grayscale Fingerprint Image	Krishna Prasad, K. & Aithal, P. S.	n International Research Journal of Engineering and Technology	https://srinivaspublication.com/journal/index.php/ijae/ml/article/view/1050	
ABCD Analysis of Fingerprint Hash Code, Password and OTP based Multifactor Authentication Model	Krishna Prasad, K. & Aithal, P. S.	International Journal of Engineering Research and Modern Education	https://srinivaspublication.com/wp-content/uploads/2019/02/8.MobileBanking_FullPaper.pdf	

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